



MGM University
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GLIMPSES IOM&R

MGM Institute of Management & Research Quarterly Bulletin

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Editorial Board

We Thank all our Contributors!

Prof. Dr. Vijaya Deshmukh
(Director, MGMU IOMR)

Asst. Prof. Chanpreet Gulati
(Editor- Glimpses)

Editorial Team:

Prof. Aarti Kulkarni,
Ms. Minu Mathew (BBA I Year),
Ms. Samiksha Bali (BBA I Year)



Message from the Director



Director's Message,

We are glad to present the first issue of "Glimpses" for the year 2022. A newsletter is like a mirror that reflects the various colors and a vibrant picture of all sorts of activities undertaken by the Institute. As the name suggests, this newsletter highlights the major events of the first quarter of 2022 along with the last quarter of 2021.

Glimpses - the official newsletter of MGMU IOMR aims to keep our students, faculty, staff members, alumni, and all other well-wishers updated with the significant developments of the Institute. It also serves to facilitate communication and synergistic connections by expressing commendable achievements of the Institute.

Starting this year we will start to publish this newsletter in electronic format as well. The wide spectrum of events conducted by the students and faculty gives a sense of pride in their creativity and Novel Thinking. I wish to congratulate the editorial team and volunteers on bringing out this issue. I wish all the success to Glimpses.

Meet Your Coordinators

Admin In-charge :

Dr. Abhijeet Thakur

Research: Dr. Pooja Deshmukh

Academic Coordinator: Dr. Pravin Shastri; Dr. Jitendrasinh Jamadar; Mr. Hrishikesh Kakde

TPO : Ms. Suchitra Mendke

ERP : Ms. Chanpreet Gulati

CCA : Mrs. Bhakti Deshmukh

IQAC : Mrs. Tanuja Dubey

EDC: Dr. Kunal Gaikwad

Management Trivia

Q1) The SWOT matrix can be used for ?

Q2) _____ is the base function of Management?

Q3) Goals are specific and measurable while objectives are long term? (True / False)

Q4) Monetary rewards are hardly very effective? (True/False)

IOMR Events

Welcoming Our Director



MGMU IOMR welcomed its new Director, Prof. Dr. Vijaya Deshmukh on 8th November 2021.

She also holds the position Dean, Faculty of Management and Commerce. A welcome ceremony was held for her where Registrar, Dr. Ashish Gadekar felicitated her along with the faculty and staff of MGMU IOMR.

Blood Donation Camp



Dr. Kunal Gaikwad, NSS unit In Charge of IOMR had conducted a blood donation camp under guidance of the Director Dr. Vijaya Deshmukh on 3rd February. MGM Medical College & Hospital Blood Bank Division conducted this camp very smoothly & effectively on our behalf. More than 22 students actively donated blood in this camp.

Guest Lectures

MGMU IOMR had organized three guest lectures in the month of October & November 2021.

21-10-2021: A well known industry resource person Mr. Ram Marllapale, An Ex-Executive, Vice President HR/IR/EHS Mentor & Adviser, Endurance Group had conducted lecture on the topic “ Campus to Corporate” He connected the corporate group’s expectations from fresher to students’ dreamy expectations from Corporate in



his delightful style.

22-10-2021: Dr. Asmita Joshi, Head Learning & Development, NRB Bearings conducted a guest lecture in her simple, free-flowing

language on the topic, "Industry Expectations" from Fresher”. She enabled the students about worldwide problems and how they affected the industry & market.

12-11-2021: Mr. Deepak Bhingardev, Director, MGMU-CED had conducted a lecture on Entrepreneurship as career: "A Millionaire Mind". He engaged



students in different group activities to apply management skills perfectly in each situation. He emphasized that risk-taking behavior beyond the comfort zone is essential to be an entrepreneur.

Live Budget Session

A live budget session at the Vinoba Bhawe Hall was conducted for the students of IOMR. It was conducted by the Academic Coordinator, Dr. Abhijeet Birari, and was well received by the student and staff body alike.

A Tribute to Bharat Ratna

Lata Mangeshkar

An online tribute to the Bharat Ratna Lata Mangeshkar program was organized at Ruia College by Higher & Technical Education Dept, Maharashtra on 9th Feb at 11 am. An arrangement to view this program jointly with staff & students was made in Aacharya Vinoba Bhawe Hall. Dr. Syed Farhanuddin paid a special tribute to Bharat Ratna Lata Mangeshkar’s versatile journey in Music World. Each & every song by her portray a variety of expressions of Human emotions which truly crossed the barriers of language. It has been well said that the “Legends never die”

Stock Market Investments:

A Certification Course activity

MGMU IOMR conducted this certificate course Activity under the competent guidance of Dr. Abhijeet Birari on February 5, 6, 12, and 13. These morning sessions were conducted on Saturday & Sunday at Vinoba Bhav Hall. This was the most demanded course designed specially on stock market investments to focus on the share market listing procedure,



right time of purchasing / selling of shares in the rising ups & fearful downs of share market, share market laws from investor's point of view was covered. Study materials & certificates were given by Director Dr. Vijaya Deshmukh to 29 participants in the valedictory session

Placements

Rutuja Buchale and Sumedha Kature got selected through campus interview as Credit Officers at HDFC Ltd. Saurabh Vanarase got placed at Reliance Retail as Development Executive. Mahesh Patil as Management Trainee at TCS. Prutha Deshpande and Vaibhav Deshmukh as Management Trainees at Prozone Mall. Director, Dr. Vijaya Deshmukh, Prof. Suchitra Mendke Head of the Training & Placements congratulated these students.

Training & Development Activity

MGMU IOM&R had conducted outdoor one-day Training & Development for teaching and non-teaching staff on effective communication skills, leadership & team building on January 5th, 2022.



A variety of games were planned to understand communication, good performance in limited time access, keeping motivated togetherness with the care of other team members from starting to endpoint was the learning with a fun experience to all the staff.

Poster Exhibition & Symposium

Activity: "Prabhadhan"

Prabandhan' – Discovery of Management Lessons is a co-curricular activity conducted on 27th November to make students learn and understand the various nuances of management from various topics viz. Management Lessons from IPL, Farming, Indian Army, Choir Performances. 18 groups participated under the guidance of 10 mentors & presentations were conducted at MBA lawns to the panelist of juries, Dr. Harshali Deshmukh, Prof. Devidas Agase and Prof. Gayatri Matade. All the groups performed extraordinarily with their posters and presentations. The winning team was ZOMATO; they were awarded with certificates and prizes. Dr. Vijaya Deshmukh, Director MGMU IOMR appreciated all the students and the winners.



"Aaghaaz" 2021

"Aaghaaz 2021" was a fresher's party event conducted by the seniors of MGMU IOMR to welcome their juniors. The event was a great success and all the staff and student body of



MGMU IOMR enjoyed it as a breath of fresh air after a long Corona Period. Mr & Miss Freshers, Fashion Show, Singing, Dancing, Special performances were organized at

Rukmini Auditorium. A Quiz at Vinoba Bhawe, Treasure hunt and Fun fair was organized at IOMR premises.



Anveshan Event

Organized at MGM University at 10th February 2022, A total 50-55 groups participated in the "Anveshan" from all the colleges/institutes of MGM University. MGM IOM & Research was represented by 5 teams. Ms. Devika Nawandar & Gauravi Agrawal MBA second-year students were the leader of Team no.3



"MGM Non-Stick Services" which has secured the position in the top 5.

NPS was selected at the university level to represent at National Level at AMET University (Academy of Maritime Education and Training) in Chennai, India. Each group was of a different category, Devika and Gauravi were in the category of 'Social Science, Humanities, Commerce & Law'. It was a 2-day program, on the 26th, and 27th of March 2022. The first day was an inauguration function and on the second day, the morning slot was for the first round, in which the participants had to present their project through a poster and Business model.

They cleared the first and the second round of the PPT presentation. 7 minutes for ppt and 3 minutes for Q/A round. It was judged by the HOD of Commerce of a renowned college in Chennai. The same evening, the results were announced.

Business Plan Activity



The activity was conducted on 8th Dec. 2021 at the IOMR building, consisting of total 21 groups which came together for making a promotion campaign and

present their business plan on various parameters. Ms. Seona Soloman, Mr. Mohit Jain and Mr. Gopal Somani (Alumni IOMR), were the jury panelists of the activity.

All the groups performed extraordinarily with their promotion campaign and presentations and followed the guidelines carefully and worked efficiently under their respective mentors. The activity was successfully conducted and the winning teams were awarded with certificates and prizes. Prof. Dr.Vijaya Deshmukh, Director MGM IOMR appreciated all the students and the winners.



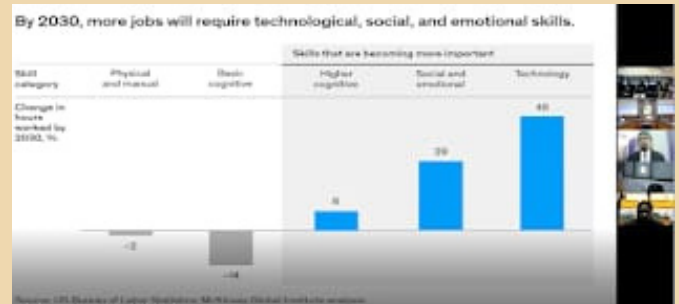
MGMU IOMR International Conference : March 24-26 2022

Institute of Management and Research conducted its first Online International Conference titled, “ Post Pandemic World Order - Challenges and Opportunities” from 24 - 26 March 2022. The objective of the conference was to highlight the best practices and alternative responses for alleviating pandemic disruptions to regional trade, investment and financial market integration, education and skills, research and innovations. The Conference carried the sub-themes of Education and Skills; Business and Market; Creativity and Innovation; Sustainability.

The conference was chaired by Prof. Dr. Vijaya Deshmukh, Dean, Faculty of Management and Commerce. The Organizing Committee consisted of Dr. JitendraSinh Jamadar, Dr. Pooja Deshmukh, Dr. Abhijeet Thakur, Dr. Abhijeet Birari, Dr. Kunal Gaikwad and Prof. Suchitra Mendke. The conference was well received and research scholars and faculty members nationally and internationally participated in it. Out of the many entries received, around 50 papers had been selected to be published in a reputed Journal with indexing like Google, Orchid, copernicus etc.



[Conference Proceedings Inauguration by (from left to right) : Prof. Dr. Vijaya Deshmukh, Hon. Vice Chancellor, Dr. Vilas Sapkal, Hon. Chancellor, A.N. Kadam and Registrar, Dr. Ashish Gadekar of MGMU]



Unknown Facts

- 5000 years old, Varanasi is One of The Oldest Inhabited Places in the World
- World's Only Floating Post Office exists in Dal Lake in Srinagar
- Mawsynram, Meghalaya is the Wettest Place on Earth with 11,873 Millimeters of Rain Annually
- India is the Only Country With a Bill of Rights for Cows
- The Tiny Village of Madhopatti, UP is Called the 'Officer's Village of India'

Quote of the Quater

"The first step towards getting somewhere is to decide you're not going to stay where you are." - J.P. Morgan

Know Your Faculty



Dr. Kunal Gaikwad: Dr. Kunal Gaikwad has about 13 years of experience in the field of teaching and learning. His specialization and interests lie in marketi-

ng, Entrepreneurship Development, Sales, and Distribution. He has immensely contributed to the NSS and the outreach activities here at MGMU IOMR. Under his guidance, IOMR has conducted around 200 activities till date. His passion for Entrepreneurship has helped students start their own ventures. He is also currently the Entrepreneurship Development Cell (EDC) Head. He likes Gardening, Beaches and is a self-proclaimed foodie. A good hearted soul who makes everyone around him smile, he has a knack of bringing the much needed ease and joy.

~ **Kunal Gaikwad**
Asst. Prof. (Marketing)

Editor's Message



It is a pleasure and an honor to present the first "Glimpses" Issue for the year 2022 along with the last quarter. A lot of effort has been put by the faculty and students in the

making of this issue. I hope you enjoy our Glimpses! I thank all the contributors and designers for the making of this issue possible. The readers are welcome to provide us with their valuable suggestions and feedback.

~ **Chanpreet Kaur Gulati.**
Asst. Prof. (Information Systems)

Student Research Achivements

Presented at the DYP International Research Conference 2022 organized by Dr. D.Y Patil B-School in collaboration with Dr. Soetomo University, Indonesia.

- Ms. Janahvi Udgirkar
- Mr. Himanshu Pandey
- Mr. Jaspreet Singh Palaya
- Mr. Ahmed Bin Sajid Alkaseri
- Ms. Samruddhi Sancheti
- Mr. Yashwardhan Desale

Presented at the MGMU IOMR International Conference on March 2022

- Ms. Minu Mathew and Ms. Samiksha Bali
- Mr. Yashwardhan Desale
- Mr. Yash Mane and Mr. Aditya Phadnis
- Mr. Parimal Badwane and Sujal Kasliwal
- Mr. Rohan Kulkarni and Mr. Narendra
- Mr. Prem Bankar
- Ms. Darshana Jadhav
- Mr. Himanshu Pandey
- Mr. Jaspreet Singh Palaya
- Ms. Samruddhi Sancheti, Ms. Saujanya Admane and Ms. Vidhi Mehta

RECOMMENDED BOOKS

- "The Leader who had no Title" - Robin Sharma.
- "Ego is the Enemy" - Ryan Holiday.
- "Think and Grow Rich" - Napoleon Hill.
- "The Tipping Point" - Malcolm Gladwell.